## today in brief



## HIGH PRODUCTIVITY City firm and union win national award

JOBS SEEN AS TOP PRIORITY
TORONTO (CP) - Two out of three Canadians believe reducing
unemployment is more important than balancing the federal budget, a Gallup poll suggests.
The poll, conducted in late March, showed 67 per cent of 1,059 respondents to the survey put emphasis on unemployment while 28
per cent gave priority to a balanced budget. The deficit now is $\$ 29.38$ billion.
Gallup's poll also shows that unemployment was slightly more
important among Liberal and New Democratic Party supporters than those favoring the Progressive Conservatives.
Seventy-five per cent of poll respondents intending to vote NDP Seventy-five per cent of poll respondents intending to vote NDP
listed unemployment first while 68 per cent of Liberals and 63 per cent of Tory supporters did so. The poll was based on in-home interviews with adults 18 years
of age and over. Gallup says a sample of this size should not err of age and over. Gallup says a sample of this size should
by more than four percentage points in 19 cases out of 20 . Figures from Statistics Canada indicate the number of unem-
ployed dropped by 73,000 in April to 1468,000 But the seasonlly ployed dropped by 73,000 in April to $1,468,000$. But the seasonally
adjusted jobless rate remained unchanged at 11.4 per cent.
Widening Soviet rift colors NATO huddle

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Prince Georfe memberts of the In Prince George members of the in-
ternational Woodworkers of America
 nors in the newly-created Canada
Award for $x$ xeellence Awarde cormany and union won the
productivity category for their co operation in setting up the compa.
nys highly-productive sawmill in Prine George.
The nation wide awards, spon-
sored bthe fedeal goverment reve-
ofize the develomentant und utizaognize the development and uttiza
tion of hinh technology in Canada. B.C. forestry companies did well
at the awards banquet in Toronto, wining three of seven categries ists, which were chosen from
sum
sumbisision from all areas of high
technolog in Canada. lechnology in Canada
The productivity
 honor in the awards because it re-
cognize lements in seval other
categories, including techology, innovation and industrial relations
said mill manager oon Mcley. The
award will said mil manager Don M.evey. The
award will probably be a morale
booster for the employes, he added moster for she employes. hes eadead
see the s.i. forest industry do
so



The company now sells about 120 million board-feet to these other
markets, which is about 20 to 25 per markets, which is about 20 to 25 per
cent of the company's total lumber
production. production.
MacMillan Bloedel won the inven-
tion category for the development of a composite lumber called PARAL a composite muther chal is made up of
LAM. The mater
softwood softwood strands that are bonded to-
gether with a water-resistant adhegether with a water-resistant
sive and is much stronger than con-
ventional lumber ventional lumber
It is being produced by MacMillan
Bloedel in Vancouver, but is still in Bloedel in vancouver, but is still in
the development stage, said a comthe development
pany spokesman. Toby Mogensen, IWA Local $1-424$
financial-secretary, said he was pleased to accept the eward on be-
half of the union. "It's good for the members, he said
"Ive been in the union for 33 years and never remember rece
ing anything like this - except for
kick in the test," ng anything like
kick in the teeth," he laughed.
Mogensen said he surprised Mogensen said he surprised to see
the B.C. forest industry win over satellite and other high.technolog The Prince George entry was cho sen because of the way the union
and company worked together in
establishing the company's new sawand company worked together
establishing the company's new saw
mill, which is among the most mod err in the world and is often visite
by European and Southeast Asia forestry experts. Many mill em-
ployees received extensive retrainployees received extensive retrain-
ing in operating and maintaining the
advanced equipment when the mill advanced equipment when the mil
opened in 1979 In addition, no em-
ployees were laid off even thoug ployees were laid off even though
the operation made significant pro-
ductivity increases The heart of the mill is a computer hat instantly considers about
145,000 cutting patterns for each log.
Not only is the system faster, but it squeezes about 30 per cent more
lumber out of ach Westar, a branch of B.C. Re-
sources Investment Corp., won the marketing category for developing
new lumber markets in Europe, Janew lumber markets in Europe, J a
pan and North Africa, said Brant Ducey of Vancouver, vic
of public affairs for BRIC
Before the recession, the company
almost exclusively sold almost exclusively sold lumber t.
the U.S. market. But when the U.S housing industry took a nosediv the company installed new equip
ment at three sawmil ment at three sawmills, includin
Terrace, and looked for new mar Terrace, and
kets, he added.


Our queen needs sponsor by BERNICE TRICK
Staff reporter Eighteen-year-old Karen
Kreiger was crowned Queen Aurora XXV1 - Miss Prince George - Saturday amid
cheers of victory and tears of farewell.
The green-eyed Grade 12 student, chosen from among 11 candidates, received her dazzl-
ing aurora borealis crown and ing aurora borealis crown and
forest green robe from outgoing queen Jacqueline Allen. The five-foot, six-inch student
of Prince George Senior Secof Prince George Senior Sec-
ondary School, who was sponondary School, who was spore-
sored by B.C. Tel, will represent this city at numerous
events throughout B.C. during events throughout B.C. during
the next year. the next year.
On Sunday Kreiger said her On Sunday Kreiger said her
win "still hadn't sunk in."
"I "I never expected to win. I
was so stunned I didn't know what to say or what to do." First princess Kathy Kozak
and second princess Jill Gregson were crowned by outgoing princesses Brenda Iwaskow and Suzanne Parent. Miss Congeniality is Coleena The talent award went to Barbara Muntz and the Eve green award for community
knowledge to Roberta Gray knowledge to Roberta Gray.
Speech awards went to Shir ley Ann Jay, Colleen Katrinchuk and Barbara Muntz. The big quastion right now is
whether Kreiger will be able to represent this city at Toronto's
Miss Canada Miss Canada Pageant in No-
Pageant Society president
Liane Kos says it all dinends on finances."
"Right now we have $\$ 1,500$ of the $\$ 2,500$ needed to send her and have until June 20 to come
up with the rest. Otherwise, she up with the rest. othend.
won' be able to attend." from prospective sponsors, says
if the pageant is missed this if the pageant is missed this
year, it would also affect future year, it would also affect future
winners.
"We'll lose our franchise and it will be given to someone else; then we'll be put on a
waiting list until there's a vacant spot."
Kreiger says she'll prepare for the contest and is confident she'll be there. "I think it's important we're
represented so people know represented so people know
about Prince George," she
said said. After the financial plight beAfter the financial plight be-
came known late last week, the society received $\$ 400$ in donations from local business which has been added to the $\$ 1,100$
raised from a diamond ring raf-

Christine Dawson is the win-
ner of the diamond ring and ner of the diamond ring and
Ron Brawley won the video cassette recorder offered in the
raffle. Both are from this city.

Local team wins national rally

TORONTO - A young Prince George couple won e two-day National Young Drivers Rally on Sunday and Terry Bruder, 22, received a new car and $\$ 1,00$ in gasoline after finishing first over a twisting timed

The couple fimished our points ahead of second place John Poulsen and Mark Rillock of Mississaug while Richard
finished third.
The rally, first held in 1979, is organized by Youn or organization, and the Canadian Automobile Sports
"I am broke," said Bruder, a recent graduate from the Britsh Columbia Institute of Technology. "This couldn't have come at a better time." "Right now the car that Terry drives doesn't have
reverse." McFarlane said when she heard about the

Jane Konig, Prince George centre director for Young Drivers of Canada, says Bruder had won the local competition three times and the national win "is Konig added: "We the national competition) was going to be a very ery tough competition.

