

COME SHOP AND SAVE WITH US

B.C.'S VERY-OWN FOOD PEOPLE

A JIM PATTISON COMPANY

Overwaitea

**WEEK
1**

Parade of Brands

OVER \$75,000 IN PRIZES & CERTIFICATES

AM/FM DREAM MACHINE

- Radio combined with Digital Clock.
- New, easy alarm/sleep time set - fast forward or reverse with analog dials.
- Power failure back-up system (battery not included).
- Day/Night Brightness adjustment switch.
- Dream bar for eight minutes extra sleep.

Suggested retail value \$101.65 ea.

SONY AM/FM POCKETABLE RADIO

- Single chip, low power consumption and high reliability.
- Precise easy tuning with LED indicator.
- 3 volt DC - two "AA" battery operation. (batteries not included).
- Telescopic and ferrite bar antenna.

Suggested retail value \$42.75 each

1ST PRIZE

SONY 14" COLOUR T.V.

- Trinitron One-Gun/One-Lens System.
- Video-Game Ready Input Jack.
- 14 Push Button Express Tuning.
- Sliding Volume Control.
- Slim-line Metallic Portable Styling.

Connector, adaptor, earphone and instruction manual included.

Suggested retail value \$609.85

SONY FM STEREO AM RADIO WALKMAN TAPE PLAYER

- Playback Equalizer - Tape Selector for normal and metal tapes.
- Fast forward and rewind controls.
- Counterbalance mechanism for stable tape transport.
- MDR Headphones and shoulder strap supplied.

Suggested retail value \$149.25

4TH PRIZE

Be on hand for the Grand Prize Draw Saturday, Oct. 6 1984... You could be a winner

It's our way of saying 'Thank You' for shopping at Overwaitea

9TH-18TH PRIZES: OVERWAITEA TWENTY-FIVE DOLLAR GIFT CERTIFICATES

Ten certificate prizes and eight useful, entertaining merchandise prizes to be awarded at every Overwaitea Food Centre.

69 years of service helping B.C. families eat better for less

All the valuable prizes shown here will be awarded at each and every Overwaitea. That's eighteen opportunities to win... Enter your coupon/entries today.

SALE PRICES

ARE IN EFFECT FROM TUESDAY, SEPTEMBER 11 THRU SATURDAY, SEPTEMBER 15, 1984

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

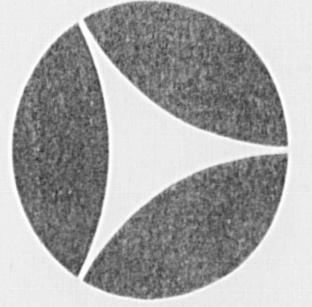
HOW TO PLAY

Shop Overwaitea with your participating 'Parade of Brands' coupon/entries displayed on Page 3. Redeem coupons at any Overwaitea check-out with matching purchase to get reduced coupon price. Retain coupon after purchase. Fill out entry portion as requested and deposit in store ballot box. No purchase is necessary to enter 'Parade of Brands' event. Entries will be collected over the four weeks duration and all prizes (eighteen) will be drawn for and awarded Saturday.

October 6th, 1984. We cordially invite you to be present at draw time.

However, you need not be present to win. Potential winners' names will be posted. If your name appears, please identify yourself to the Store Manager. You'll be asked a time-limited, skill testing question. You'll be given up to five minutes to correctly answer the question. You can use pencil and paper. If you're one of the potential winners that correctly answered the question, the prize is yours with our congratulations. If all prizes are not awarded after two weeks from October 6th, 1984 draw date, subsequent draws will be made to determine new potential winners. Enter today - enter often.

EXPECT THE BEST



CLIP AND REDEEM THE FAMOUS BRAND COUPONS INSIDE FOR SUPER SAVINGS THEN ENTER YOUR NAME TO WIN VALUABLE PRIZES