

Tradarama '87

Skiers will like this year's show



Can't wait for this? Visit the ski show at Tradarama.

Just about the time you get used to scraping frost off the windshield on these crisp autumn morns, the thought of not-long-from-now swooping and schussing down snowy glades is enough to provoke whoops of joyous anticipation.

The onset of snow may leave some people grim-faced, but for an increasing number, skiing has become more than a way to beat the cabin-fever blues. It's a passion, a sport exultantly waited for each year.

Yes, we're on the brink of another season of wedeling and kick-striding, of mountain touring, cross-countrying, telemarking, downhillling and snowboarding.

The folks at Tradarama know this only too well: for the fourth year in a row they've made the ski show a part of the fall trade fair.

The recognition reflects the fact that skiing around Prince George is a growing business, with new stores every year it seems, catering to the winter outdoor enthusiast.

As well, the numerous local ski resorts, one as close as 20 minutes away by car, are geared up to meet skiers' needs.

"We have more ski show par-

ticipants than ever before this year," says Helen De Groot, Prince George Chamber of

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Murray Ridge Ski Area

Fort St. James

Invites you to visit our booth #29

We offer North America's longest t-bar.

We're only 100 miles west of Prince George.

Adult day

passes:\$14.00

Student day

passes:\$10.00

Children day

passes:\$6.00

Open Fri. - Mon.

996-8513



We Like Our Mountain

And we have lots of room to share! 1750 vertical feet - runs that stretch out to two miles . . . Powder, Glades, Moguls . . . and a brand new beginner area with its own tow. There are nine different places downtown that offer rooms and lift passes packaged for

our visitors - the Ski Smithers Boosters are on the scene this year to create more good times in Smithers - there are some new facilities on the mountain, excellent summer grooming has been completed - and there's more!



Linda Jones
Ski School Director



Beth Stanga
Marketing Manager



Joanne Maxwell
Marketing Assistant

**Stop by our booth
at the Tradarama '87
Show
We'd love to have
you join us!**

Ski Smithers

Box 492, Smithers, B.C.

847 - 2058

Booth No. 56