



FLASH SALES

Want to shop like it's 1974?
The first shoppers to walk Pine Centre's halls had 10 days to take advantage of mall-wide savings.
To celebrate the anniversary, the mall is doubling down on opportunities to catch some great, deep discounts.
November 8 marks the start of 20 days of flash sales. That's almost three weeks of daily, surprise sales from a different store.
"In order for merchants to participate, they had to provide a very compelling offer," said Pine Centre general manager Sonya Hunt.
And a 40th anniversary means each participating merchant is offering at minimum 40 per cent off.

So how do you know when to save? Keep an ear on the radio and an eye on Pine Centre's Facebook page (www.facebook.com/pinecentre) to learn which store has some great deals up for grabs.
Some of the retailers confirmed for participation include Tip Top Tailors, Charlie's Girl, Black Sheep Gifts, Bootlegger, D&M Handbags, Carters Jewellers, HMV, The Body Shop and much more.
But when the daily deal is announced, you better hurry, because these sales are for one day only each, leading to what is shaping up to be the mall's biggest Black Friday yet.
"It's going to be a day to remember," said Hunt.



Banking solutions designed for you.

We realize what's important to you is unique. That's why we're always looking for ways to better understand your financial and personal goals, so we can help you every step of the way.

Visit the Pine Centre Mall branch, 3055 Massey Drive, conveniently located inside the mall across from Stitches or call us at 250 614-6400.

| HOURS OF BUSINESS: | |
|--------------------|--------------------|
| MON - WED | 9:30 AM – 5:00 PM |
| THURS - FRI | 9:30 AM – 7:00 PM |
| SAT | 9:30 AM – 4:00 PM |
| SUN | 12:00 PM – 4:00 PM |

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SAFETY FIRST

As important as the shopping experience is at Pine Centre Mall, keeping everyone safe is equally pertinent.
That's why mall administration regularly puts everyone through their paces and practices their emergency plan.
Whether it's a fire or an active shooter situation, Pine Centre staff and merchants are looking out for everyone under their roof.
"We see them more than as just customers," said mall marketing director Karen Cameron. "They're in our care."
This includes performing mall-wide fire drills during opening hours.
The last one, conducted at the end of September, was a major success, said general manager Sonya Hunt.
"We had everyone evacuated in less than six minutes," she said.
Hunt knows the importance of having a concrete plan that the local fire department has signed off on after going through the experience in Quesnel. Only then, it wasn't a drill.
"That's why I take this so seriously," she said.



Big Brothers Big Sisters of Prince George

Since 1979 we are working **together** to create a future where **anything's possible!**

Be the start of something big!

For 35 years, we have been making a positive difference in the lives of local youth by developing and implementing a wide range of programs. Why? We believe there is no more important investment we can make than in helping our children realize – and share – their full potential. We invite you to celebrate with us and learn more about how you can help start something big!

250.563.7410

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